

# KARLI BELL

SPORTS REPORTER/MMJ/ANCHOR

## TECHNICAL SKILLS

ENPS & iNews  
Linear Editing Systems  
Chyron & VizRT Pilot  
FTP & Video Sharing  
Adobe Cloud Products  
Panasonic & Sony Cameras  
LiveU & TV-U  
AP Style  
Social Media & SEO  
HTML Coding

## EDUCATION

Ohio University, 2015  
B.S. in Journalism

## CONTACT

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## EXPERIENCE

### DIGITAL VIDEO PRODUCER/EDITOR

Marquee Sports Network | February 2020 - present

- Manage the *Hometown Heroes* campaign by conducting interviews, editing & writing stories about Chicagoans giving back during COVID-19
- Collaborate with the digital & marketing departments to promote television content & create new forms of storytelling across all platforms
- Write & edit short-form and long-form articles on the Chicago Cubs
- Manage and organize our app and site formatting using Wordpress and Storyline
- Edit and publish gameday highlights, press conferences and analysis

### SPORTS ANCHOR / MULTIMEDIA JOURNALIST

WICS Newschannel20 | June 2018 - February 2020

- Host/Producer for high school football & basketball show
  - Showcased game coverage through Central Illinois from the start of the season through state championships
- Fill-in sideline reporter for live high school football games
- Created a higher station relationship with UIS, allowing creative content from both news and sports
- Adapted when the sports department was downsized in March of 2019 through February of 2020

### WEEKEND SPORTS ANCHOR/REPORTER

WYMT | June 2016 - June 2018

- Host/Producer for high school football & basketball show
  - Showcasing game coverage through Eastern Kentucky from the start of the season through state championships
- Freelance radio commentator/analyst
- Fill-in sideline reporter for basketball
- Rebuilt relationships with 60+ high schools and seven local colleges, allowing better content & better access to coaches & players
- Twice nominated for Best Sports Feature (Kentucky AP Awards)
- Two-time winner (2017 & 2018) of Best Sports Prep Show (Kentucky AP Awards)